

Terms & Conditions

Annual Monetized Value:

Benefit	Monetary Value (Annual) in Rs
Airport Lounge	7,000
Discount on Locker	2,500
Cash back on Movies	4,000
eDGE Rewards	8,000
Complimentary Banking Services	8,500
Dining Delights	10,000
Cash back on online spends	10,000
Total	50,000

The **annual monetized value** as mentioned above is only applicable for Priority Customers, who have a Priority Account, along with the Priority Platinum Debit Card, and the Privilege Credit Card variant applicable for Priority. The annual monetized value illustrated is basis the following assumptions:

- **Airport Lounge:** This benefit is available on both the debit and the credit card. The illustration is basis the assumption of 7 visits done in a year at a cost of Rs.1000 per visit. Airport lounge access is only available for select lounges / airports on the debit card / credit card – for details of the same visit www.axisbank.com
- **Discount on Locker:** Enjoy a 25% discount on annual Locker charges for the first year only. The illustration has assumed the annual rent of a large locker at Rs 10,000 to which the first year discount has been applied.
- **Discount on Movies:** This benefit is available on the debit card. Enjoy a 25% Discount on online movie ticket purchases through BookmyShow (BMS) (mobile / website) only (Monthly Cap of Rs 350 i.e. yearly cap of Rs. 4200)
- **Axis Edge Rewards Program:** Earn points under the Bank's Loyalty Rewards program. Points earned can be redeemed against a catalogue of rewards. The value depicted in the illustration is basis the following assumption :
 - The monetary value of points redeemed (accumulated across Bank's Loyalty Rewards program- Worth Rs 3000)
 - Special Offer on Privilege card for Edge Loyalty reward points: Redeem Yatra Gift Voucher worth Rs 5,000 on the Axis Bank Edge website on minimum annual spends of Rs 2.5 lacs. Terms & Conditions apply. Please visit www.axisbank.com for additional details.

The above T&Cs are in addition to the edge loyalty rewards program T&Cs mentioned herein: <https://edgerewards.axisbank.com/axisMobile/terms-conditions>

- **Complimentary Banking services:** The value depicted is based on the following assumptions:
 - Usage of 10 Free ATM Transactions Monthly which would have cost Rs 20 per transaction (this will be over and above the mandatory transactions stipulated by the regulator)

- Usage of 8 Free Chequebooks yearly, assuming a cost of Rs 50 per chequebook
 - No Fees levied for Cash Transactions up to Rs 70,000 / Month, assuming a cash transaction fee of Rs 5 per 1000.
 - Discount on Axis Direct (Free account opening worth Rs. 999)
 - Enjoy the benefit of no annual maintenance charge for the first year on Demat Account worth Rs 750
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- **Dining Delights:** Enjoy minimum 15%* discount at select partner restaurants in India. This benefit is available on both the debit and the credit card in India. The illustration is basis assumptions of a 15% discount on a monthly spend of Rs 5600 at a select partner restaurant. Visit - <https://diningdelights.axisbank.com/terms-conditions.html> for detailed terms and conditions.
 - Dining discounts abroad can be availed through multi-currency forex card. For more details visit www.axisbank.com
 - **Cashback on online spends:** Priority customers are eligible for a 10% Cash back on online spends on a minimum spend amount of Rs 20,000 in a quarter (the cashback is capped at Rs 2500 per quarter). The illustration assumes that a customer has qualified for the upper cap in all four quarters in the year. For additional details and terms and conditions on this offer visit <https://www.axisbank.com/priority-banking>.
 - For terms and conditions on the products mentioned above please visit <https://www.axisbank.com/priority-banking>. The aforesaid T&C's are in addition to T&C's of respective offers, if any.
 - To write to us please visit axisbank.com/support. In case of any dispute pertaining to the assumptions / illustrations, Axis Bank's decision shall be final and binding on Customers. All disputes shall be subject to Indian Laws and subject to jurisdiction of Mumbai Courts.
 - Any person taking advantage of these benefits through valid and active Axis Bank products in good standing shall be deemed to have read, understood and accepted these terms and conditions.
 - Termination of Offers: Axis Bank reserves the right to, without liability or prejudice to any of its other rights, at any time, without previous notice and from time to time, withdraw/suspend/amend/cancel any offer, without assigning any reasons thereof. In case of any dispute or discretion, Axis Bank's decision shall be binding and final.
 - The aforesaid Offers are subject to applicable law, regulations and regulatory guidelines issued by regulatory bodies and would be modified / discontinued based on the prevailing law / regulation at any point of time and neither party shall be under any liability or obligation or continue implementation of the said Offers till such time the terms are modified by the Parties as per the prevailing/ amended law/guidelines at that point of time. In the event, that the Offer/'s cannot be continued without total compliance of

the prevailing law or guidelines at any point of time, the said Offer shall be deemed to be terminated forthwith from the date when the amended law restricting / prohibiting the Offer comes into force.